

PRISCILLA PUN

priscillapun@gatech.edu | priscillapun.com | 678 862 8801

EDUCATION

GEORGIA INSTITUTE OF TECHNOLOGY – B.S. COMPUTATIONAL MEDIA

Atlanta, GA | Aug 2013 - Dec 2016

GPA 3.73

EXPERIENCE

GOOGLE – USER EXPERIENCE DESIGN INTERN

New York, NY | May 2016 - Aug 2016

- Researched, tested, and understood the user journey to create insightful workflow designs in the complex industry of advertising
- Optimized previously external user tasks into DoubleClick Bid Manager

IBM – USER EXPERIENCE DESIGN INTERN

Lowell, MA | May 2015 - Aug 2015

- Researched and designed on the Enterprise Social Solutions team
- Used design thinking, empathy maps, and use case diagrams to prototype and envision assistive Verse mail integrated with Watson

GEORGIA INSTITUTE OF TECHNOLOGY - COLAB LEAD DESIGNER

Atlanta, GA | Jan 2015 - Dec 2016

- Designs print, graphics, wordpress websites, and swag for Ivan Allen College

GEORGIA INSTITUTE OF TECHNOLOGY - UNDERGRADUATE RESEARCHER

Atlanta, GA | Aug 2014 - Dec 2014

- Created exploratory narrative augmented reality prototypes for mobile
- Worked with a team to create a wayfinding augmented reality app integrated with social media

SKILLS

DISCIPLINES

Visual Design, Experience Design, Prototyping, Usability Testing

TECHNICAL ABILITIES

Adobe Creative Suite, Axure, Bohemian Sketch, Framer.js
HTML, CSS, Javascript, Java, C

ACHIEVEMENTS

GRACE HOPPER SCHOLARSHIP RECIPIENT

- Awarded by Georgia Tech for the 2015 Conference
- Awarded by Google for the 2016 Conference

BEST IN SHOW AT 2015 IBM INTERN FAIR

- Chosen and voted by the Boston area IBM board

COMPUTATIONAL MEDIA AMBASSADOR

- Served four years to improve the community's relationship and involvement